



# Alok Singh

Capgemini

UX Manager

8+ Years Overall Experience

- 8+ years of experience leading UX for enterprise SaaS, fleet management, telematics, and analytics platforms across web and mobile.
- Drive UX strategy, stakeholder alignment, and cross-functional collaboration to deliver scalable, user-centered product experiences.
- Mentor and develop design teams through structured upskilling programs, knowledge-sharing initiatives, and design reviews.
- Lead RFPs, POCs, client workshops, and discovery sessions, contributing to successful business opportunities and product innovation.
- Experienced in design systems, user research, hiring, and translating business objectives into measurable user and business outcomes.

[Design Portfolio](#)

[Getalok.com](#)

[LinkedIn](#)

## CERTIFICATION

MCP Figma Ready

## EDUCATION

B.SC Multimedia (2015-2018)  
 ICAT Design & Media College, Bharathiar university  
 Higher Secondary  
 Kendriya Vidyalaya (CBSE)

## CONTACT

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## OVERALL EXPERIENCE

### UX Manager | Capgemini India Ltd

May 2022 - Present

#### Daimler - Fleet Management & Vehicle telematics

Product Design Lead | Jan 2023 - Present

- Define and lead UX strategy and execution for fleet and telematics products across web and mobile in close collaboration with fellow designers, product managers, and engineers.
- Reduced navigation complexity by 40%, Improved KPI visibility, Increased app adoption by 22%
- Contributed to defining the experience vision for real-time vehicle monitoring, including location, fuel, engine health, driver behaviour, and diagnostics.
- Customisable, role-based dashboard framework with the team, enabling scalable widgets modules for Tracking, Fuel Management, Vehicle Health, and Service & Maintenance.
- Partnered with stakeholders to shape the UX approach for a unified Driver ID system to improve data accuracy and performance tracking.
- Collaborated with cross-functional teams to define the experience for an AI-powered analytics chatbot delivering actionable insights.
- Worked closely with Product Owners and Tech Leads in Agile ceremonies to influence prioritization, roadmap alignment, and iterative delivery.
- Supported and guided research activities including heuristic evaluations and qualitative/quantitative studies to inform design decisions.
- Contributed to defining UX success metrics and reviewing KPIs to drive continuous improvement.
- Established and scaled a design system, improving consistency and reducing design effort across products.

### Johnson and Johnson - Power Bi Dashboard

UI/UX Design | Jul 2022 - Dec 2022

- Designed role-based dashboards to provide a holistic organizational view and support data-driven decisions.
- Conducted qualitative and quantitative research to identify user pain points and define clear delivery roadmaps.
- Performed heuristic evaluations to improve usability and overall dashboard experience.
- Created engaging print collaterals for metaverse events, supporting immersive brand experiences.
- Collaborated with the Business Head to align dashboard design with business goals and user needs.
- Built UI components and variants for tools like Power BI and Qlik Sense to enhance usability and consistency.

### Senior Executive UX | Quess Corp

Dec 2021 - Jun 2022

BUZZILY is an HR management and payroll app that makes managing your workforce easier, error-free, and more efficient.

### Freelancer | UI UX Designer

Mar 2020 - Oct 2021

I help explore, design and develop products for global companies, small independent businesses, startups. I work with a group of trusted collaborators in UI Design, Development and Branding allowing me to deliver a wide variety of products with the best possible care and attention for your project.

### Creative Designer | Realbridge

Apr 2018 - Mar 2020

Designed digital experiences across web, mobile, and marketing channels. Contributed to website development, improved app usability for LaundroKart, and built a WordPress-based CRM platform while creating user-friendly visual content and infographics.

## CORE UX COMPETENCIES

UX Research

Information Architecture

Customer Journey Mapping

UI Design

Interaction Design

Design System

Usability Testing

Prototyping

Illustrations

Human Centric Design

## LEADERSHIP

Design Direction

Stakeholder Management

Design Critique & Mentorship

Cross-functional Collaboration

Figma · Sketch · Jira

Mentored 10+ junior designers

Conducted 100+ interviews

Led UX delivery across 15+modules

Supported multiple RFP wins

## ENTERPRISE EXPERTISE

Dashboard UX

Telematics & Fleet Systems

Data Visualization

Workflow Design

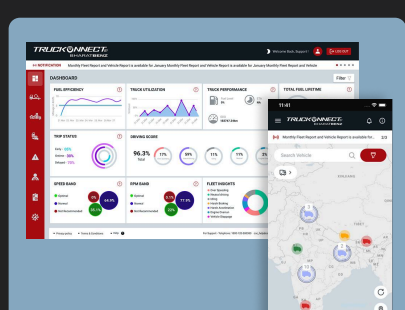
RFP & POC Delivery



## NEWEST PROJECTS

### Fleet Management Solution

Enables real-time tracking & monitoring of vehicle parameters



[View Case Study](#)

### EV Charging Station UX

Anxiety free long drive



[View Case Study](#)

### Smart fridge (UX/UI)

Get complete insights of what's happening inside your fridge



[View Case Study](#)